



NEBRASKA BRAIN INJURY CONFERENCE

Sponsorship Prospectus

March 14 & 15, 2024 • Kearney, NE
Younes Conference Center



Learn about the Host

About the Brain Injury Alliance of Nebraska

Brain injuries impact multiple areas of a person's life such as cognition, memory, balance, emotional stability, relationships, and more. Currently, few community-based resources and supports are available to people living with a brain injury.

Here at the Brain Injury Alliance of Nebraska, we exist to help bring about meaningful system change to provide a better future for individuals affected by a brain injury. We work to build community support networks that help individuals and families across the state navigate life changes resulting from a brain injury.

Areas of Focus

Prevention: Reducing the number of brain injuries through quality education about sports injuries, occupant restraint use, domestic violence, and falls.

Education: Providing cutting edge information about brain injury through an annual, statewide conference, as well as events and community trainings.

Advocacy: Serving as a voice for individuals with brain injuries and their families through a strong presence at the state capitol and in the community.

Support: Providing assistance to individuals, friends, and family through resource facilitation and maintaining a list of statewide support groups.

Our Mission

To create a better future for Nebraskans through brain injury prevention, education, advocacy, and support.

Our Values

Integrity - We are committed to staying true to our mission and behaving ethically in support of the needs of the brain injury community as a whole and as a verified non-profit organization.

Collaboration - We value working collaboratively on an individual level and at a broader community level in the areas of prevention, education, advocacy, and support.

Empathy/Compassion - We believe in the value of listening, kindness, and striving to understand the unique needs of individuals and caregivers living with the effects of a brain injury.

Humanity - We believe in the worthiness and uniqueness of all people. We do not discriminate in the services we provide and strive to treat every individual with the highest respect and to provide the best quality of service to each individual.

Growth - The field of brain injury is ever-changing, so we are committed to pursuing better knowledge and practices so that we can continue to provide the highest quality of information, resources, and services.



Event Information

The annual Nebraska Brain Injury Conference is a day-and-a-half event bringing together professionals in the field of brain injury, individuals with brain injuries, and family members or caregivers of individuals living with brain injuries to learn and network with industry partners. Nearly 150 - 175 participants attend each year, gaining valuable information and contacts in the field of brain injury.

Additionally, professional attendees have the opportunity to obtain continuing education credits.

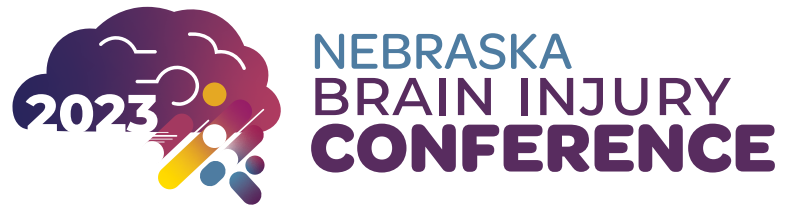
Event Details

Date:

March 14 & 15, 2024

Location:

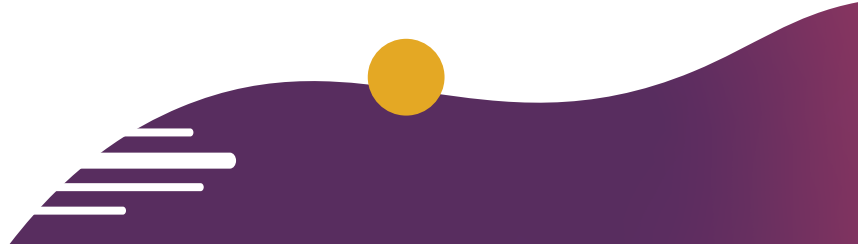
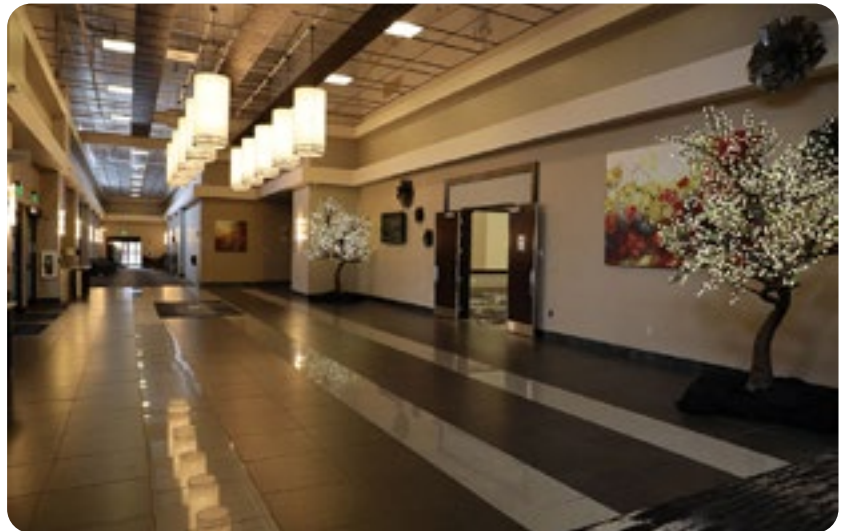
Younes Conference Center
W. 416 Talmadge Rd.
Kearney, NE 68845



The Venue

The Younes Conference Center in Kearney, Nebraska is Central Nebraska's largest dedicated meeting and conference facility. Located right off Interstate 80, the venue provides a central location for individuals and professionals from across the state to come together and learn about brain injury.

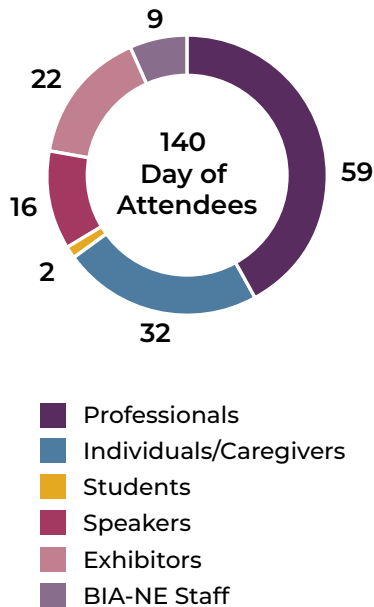
Venue photos courtesy of Younes Hospitality



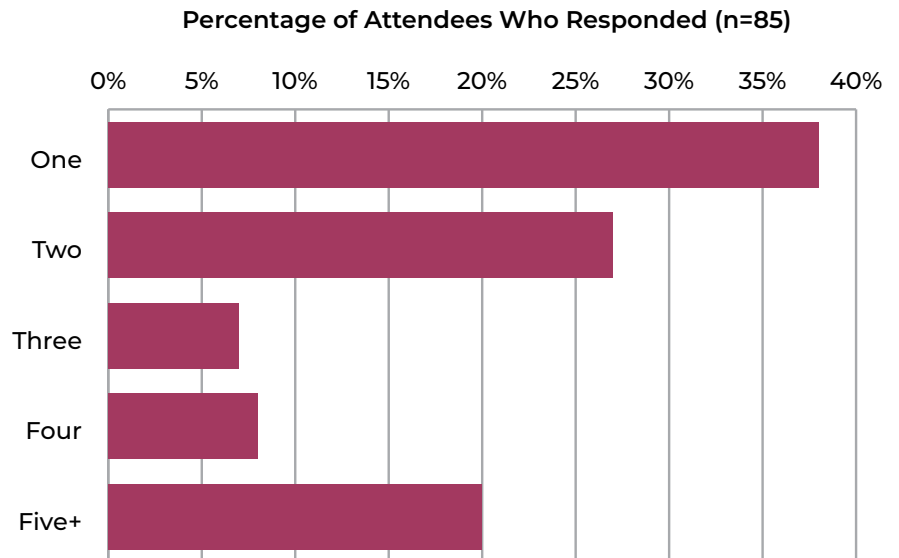
Attendee Information

Attendee Statistics (2023 Conference)

Attendees by Registration Type



Number of Previous Conferences Attended



Common Professions of Attendees

- Speech Language Pathologists
- Teachers
- Registered Nurses
- Counselors
- Psychologists
- Physical and Occupational Therapists
- Program Directors, Coordinators, and Specialists
- Non-profit Executive Directors
- Behavioral Health Specialists

Attendee Feedback



“I really LOVED this conference. As a newer professional in the Brain Injury realm, it was incredible to see so many professionals come together with experience, background and knowledge and ready to share.”

“Great speaker[s] and topics relevant to audience. Great venue. Delicious lunch, thank you! Enjoyed the booths/ networking with other companies and what they have to offer.”

“With my nursing background, it was wonderful to see how brain injuries can look from every angle. Getting the opportunity to meet so many compassionate people and see how we can all share info to help each other in our understanding and care.”



Sponsorship Benefits

What's sponsorship without a few perks?

Check out the benefits of sponsoring the 2024 Nebraska Brain Injury Conference below.

FEATURE	Mastermind	Brainiac	Brain Booster
	\$4,000	\$2,500	\$1,500
Keynote/Plenary Session Sponsor	✓		
Article in Promotional Email	✓		
Breakout Sponsor (choice of professional track or individuals/caregivers track)		✓	
Feature on Social Media	✓	✓	
Introduction of the Sponsored Session Speaker	✓	✓	
Prize Sponsor for Scheduled Prize Drawings (provide a branded item/prize)	✓	✓	✓
Name/Logo on Promotional Flyer and Program	✓	✓	✓
Complimentary Vendor Table (with 1 attendant , additions = \$150 each)	✓	✓	✓
Complimentary Registrations	3	2	1
Logo on Event Webpage	✓	✓	✓
Social Media Mention	✓	✓	✓

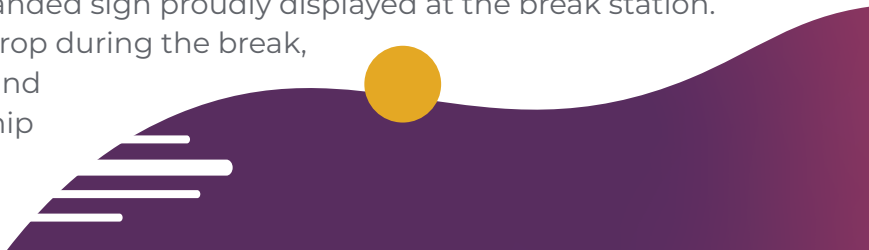
A la Carte Options

Lunch Sponsorship - \$5,000 (Exclusive! Only 1 sponsorship opportunity available)

Make an impression as the official Lunch Sponsor for Day One of the 2024 Nebraska Brain Injury Conference. Introduce yourself and your company with a 5-10 minute introduction right at the start of the luncheon. In addition, you will also receive an exclusive swag drop opportunity during lunch and the opportunity to help present our annual awards to outstanding members of the brain injury community during the luncheon. (Also includes benefits from the Mastermind sponsorship package).

Break Time Sponsorship - \$2,000 (4 available)

The way to people's hearts is often paved through their stomachs. Enhance your standing as a sponsor of one of the four break times scheduled throughout the conference. You will be named as the provider of all things tasty with your branded sign proudly displayed at the break station. You will also receive the option to do a swag drop during the break, in addition to a complimentary vendor table and registration (Includes Brain Booster sponsorship benefits).



The Impact of Sponsorship

Your sponsorship does more than just help pay for the costs of the 2024 Nebraska Brain Injury Conference. The funds received help make a difference across the state of Nebraska by supporting the Brain Injury Alliance of Nebraska's work to build community support networks for individuals and families affected by brain injury. Check out the stats below to see the impact that your financial support makes in the brain injury community.



Common Barriers Overcome

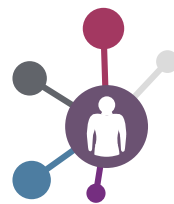
Clients most frequently:

- Benefited from learning more about brain injury and how to live with its chronic effects.
- Needed help finding health professionals who specialize in brain injury.
- Sought assistance related to housing and financial concerns.



309

New clients served between July 1, 2022 and June 30, 2023.



367+

Referrals and resources provided to clients between July 1, 2022 and June 30, 2023.



440

Individuals screened for brain injury in partnership with other agencies across Nebraska.

Your Impact by the Dollar

\$1,000 helps fund brain injury awareness campaigns and outreach efforts in communities across Nebraska.

\$1,500 helps cover the cost of providing up to six psychosocial educational meetings for justice-involved youth who have experienced a brain injury.

\$2,000 provides 20 hours of resource facilitation and case management services.

\$3,000 provides continuing professional development for resource facilitators to keep them current on the best practices for working with brain injury.

\$4,000 helps cover the cost of a week's worth of resource facilitation services.

\$6,000 provides up to 30 hours of brain injury education, screening, and consultative services to community service providers across the state of Nebraska.



Sponsorship Registration Form

Registration deadline: **December 8, 2023**

Company Information

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Company Address

City/State/Zip Code

Sponsorship Amount

2024 Nebraska Brain Injury Conference

- Mastermind - \$4,000 Brainiac - \$2,500 Brain Booster - \$1,500
 Lunch Sponsor - \$5,000 Break Time Sponsor - \$1,500

We are unable to serve as sponsor or vendor for 2024.

Please accept the following donation to help support BIA-NE. _____

Payment Information

- Please invoice me using the contact information above.
 I have enclosed a check made payable to Brain Injury Alliance of Nebraska.

Maximizing Your Sponsorship Benefits

The event coordinator (Brittney Lippincott) will be reaching out to you at various times leading up to the conference to inform you of timelines and needs for your sponsorship benefits. Please make sure to provide the materials requested by the event coordinator in a timely manner so that you can get the most benefit from your sponsorship.

Organizations that get the most from their sponsorships are those who actively promote their presence at the conference and provide the necessary materials at the right time.

Don't Forget This Essential Step!

Please send a high quality .jpg, .png, .eps, or .pdf of your company logo for promotional materials to brittney@biane.org.

For questions, contact Brittney Lippincott at **402-683-0724** or brittney@biane.org.

Thank you for your support!

Please mail the completed form to:

Brain Injury Alliance of Nebraska
PO Box 22147
Lincoln, NE 68542



Want to register online?

Use the QR code to the right or visit:

<https://bit.ly/2024ConferenceSponsorRegistration>

Previous Sponsors



We appreciate the support of our past sponsors and hope you will join us as a sponsor in 2024.



P.O. Box 22147
Lincoln, NE 68542
biane.org